

# Aaron Hope

## Web Developer

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[AARONHOPE.DEV](http://AARONHOPE.DEV)

## Projects

### Sneaker Feed

Next.js application displays products and their data with infinite scroll. Created API by parsing MySQL database. Implemented Dynamic Routes for individual product pages.

### My Weather

Vue.js app consumes the OpenWeather API to show current weather conditions in different cities. Easy to add or remove locations and sort them according to user preference. Firebase back-end.

### Frontend Mentor Challenges

Completed several Frontend Mentor challenges. Interpreted their style guides to transform the provided barebones markup into fully responsive, professional looking landing pages.

## Skills

HTML, CSS, Sass, Bootstrap, Tailwind, JavaScript, React, Next.js, Vue.js, Node.js, API Integration, SQL, Git, Wordpress, Drupal, Technical Writing, Content Marketing, Copy Editing, Search Engine Optimization, Research, Written & Verbal Communication, Problem Solving & Troubleshooting

## Experience

2015 - PRESENT

### **Professional Poker Player, Southern California** – *No Limit Holdem Cash Game Specialist*

- Curated and studied a personalized curriculum to measurably improve my winrate
- Compiled detailed session results and analyzed opponent tendencies. Reviewed hands and sessions daily for areas of improvement, continually seeking ways to increase my earnings
- Cooperated with other players (including rivals) in study groups to improve our practical understanding of combinatorics, game theory, psychology and body language
- Developed indomitable grit and a stronger stoic outlook by persevering through the unavoidable variance inherent in this skill game that includes an element of chance

2008 - 2014

### **SneakerNews.com, New York, New York** – *Senior News Editor (Remote)*

- Collaborated with team of remote editors during the site's ascent to the top of our niche
- Trained new hires on SEO best practices such as keyword density, optimal anchor text, categorization and tagging
- Created internal documentation for web content team, established editorial standards

## Education

Class of 2007

### **Virginia Polytechnic Institute and State University, Blacksburg, Virginia**

*Bachelor of Science, Psychology*